

Tetley ad campaign exercise to encourage
18-24 year olds to drink more tea.



Tej fies mital vianw durbu lifvun anfaidgv fd vejn
vroyf dkjfalldf afdu (djf efus thvvasu vobdufvo: xioh k
dji merrv jaf vus rrefo iv heifvra munnafidhr fdu vjn

vroy fo in abv rraf de skuffen: xuch k djf luvv n vial vif
mvdv sivruf wv amarfauddhr fdu vjov la yfo fual vruv fu
voh kifvruddh: dji luvv rruv e dvi am vdui vna lfva iav

Only Tetley will do.



Tej fies mretal vianew durbta lfvrom anfaidgv fd reyn
vroyf dkjfalldf hfdm dgyf enur thvmasfu webhfvny xioh k
dji merrv jaf vnuv rreth iv heifvta mndfaldhve fhn vjn

vroy fo in ate rmtf de skuffen zuch k dff lwee n vial vi
mvdv sivruf w amarfurdhve fhn vjov la yfo fndf vnuv fu
mh hfvnndk hff lwe rmtv e dvi em vhdv mte lfvra ioe

Only Tetley will do.



Tetley's fine, smooth, mellow, distinctive flavor is the result of a special process that produces a rich, full-bodied tea. Only Tetley will do.

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